

3:00 p.m. to 3:45 p.m.



**Rick Robinson**

**Lightning in a Bottle - Social Networking for Authors and how to build your brand and presence on the internet.**

Rick Robinson's presentation will inform, entertain, and educate about the value of Social Marketing. Whether you are an author or businessperson, he offers a wealth of valuable information about the ins and outs of internet sales and marketing. Building your brand is one of the most important keys to good marketing for everyone who has a product or service to sell. Rick is a master at this so don't miss this presentation!